

A Report on Online Expert Talk titled
“World Wide Web Day”
Organized by Department of Computer Applications
in association with ISTE & SDG
on August 1st, 2026



Report Submitted by: Dr. A. Kalaivani, Assistant Professor, & Dr. J. Jude Moses Anto Devakanth, Assistant Professor, Department of Computer Applications.

Venue and Time: Auditorium and 02:00 PM to 04:00 PM

Participants: MCA Students and NCC : Total 147 Students

Mode of Conduct: Offline.

Report Received on 11.08.2026.

Introduction

The Department of Computer Applications, Madanapalle Institute of Technology & Science (MITS), in association with ISTE and the SDG Cell, organized the World Wide Web Day Celebration on 01 August 2026 at Auditorium from 2:00 PM to 4:00 PM. The programme was organized to create awareness among students about the importance and impact of the World Wide Web in communication, education, business, healthcare, and digital services. The event also provided students with an opportunity to demonstrate their creativity, technical knowledge, presentation skills, and innovative thinking through Web Page Creation and Poster Presentation competitions. The programme witnessed enthusiastic participation from students and faculty members and provided an engaging academic platform for learning and creativity.

2. Objectives of the Programme

- To create awareness among students about World Wide Web Day and the importance of the Web.
- To encourage students to explore creative and innovative ideas related to the Web.
- To provide a platform for students to demonstrate their web page design and presentation skills.
- To encourage creativity, communication, teamwork, and technical expression through competitions.

3. Inaugural Session

The programme commenced with the Welcome Address delivered by Dr. J. Jude Moses Anto Devakanth, Assistant Professor. This was followed by the Presidential Address delivered by Dr. N. Naveen Kumar, Professor & Head, Department of Computer Applications, who highlighted the importance of the World Wide Web in education, research, innovation, and digital transformation.



4. Technical / Awareness Session

From 2:10 PM to 2:30 PM, Dr. A. Kalaivani, Assistant Professor, conducted an informative session on “Introduction to World Wide Web Day.” She highlighted the importance and significance of the World Wide Web in today’s digital world and explained the rules and guidelines for the Web Page Creation and Poster Presentation competitions. The session helped students understand the significance of the Web and prepared them for effective participation in the competitions.



5. Student Competitions

The Web Page Creation Competition was conducted from 2:30 PM to 3:30 PM. Students designed and developed innovative web pages, showcasing their creativity, technical knowledge, and practical web development skills. The web pages were evaluated based on creativity, design, technical implementation, usability, functionality, and user-friendliness by Dr. Nagarajan, Associate Professor, and Dr. K. Prathapchandra, Assistant Professor.

The Poster Presentation Competition was conducted as part of the World Wide Web Day celebration. Students presented informative and creative posters on web technologies and their societal impact. The posters were evaluated based on creativity, content, presentation, relevance, and visual appeal by Ms. Roopa Prasad, Assistant Professor, and Dr. A. Kalaivani, Assistant Professor.

6. Vote of Thanks and Group Photo

The programme concluded with the Vote of Thanks from 3:50 PM to 4:00 PM, delivered by Dr. A. Kalaivani, Assistant Professor. She expressed her gratitude to the management, faculty members, judges, coordinators, and students for their valuable support and active participation in making the World Wide Web Day celebration a successful and memorable event. The programme concluded with a group photograph of the participants and faculty members.

7. Outcomes of the Programme

The programme achieved its objectives by enhancing students’ awareness of the World Wide Web and its applications while providing practical opportunities to demonstrate their creativity and technical abilities. Participants gained exposure to web page design, visual communication, presentation, and innovative thinking. The competitions also encouraged students to develop confidence, problem-solving skills, and an interest in exploring web technologies for academic and societal applications.



8. Alignment with SDGs

SDG 4 – Quality Education
SDG 8 – Decent Work and Economic Growth
SDG 9 – Industry, Innovation and Infrastructure
SDG 11 – Sustainable Cities and Communities
SDG 17 – Partnerships for the Goals

9. Conclusion

The World Wide Web Day Celebration 2026 was successfully organized by the Department of Computer Applications, reflecting its commitment to promoting technical excellence, creativity, and innovation among students. The programme combined awareness about the importance of the World Wide Web with practical and creative competitions. The active participation of students, faculty members, and judges contributed to making the event informative, engaging, and meaningful. The celebration successfully fostered knowledge sharing, creativity, and collaborative learning.